



2025 DENTAL PRACTICE GROWTH CHECKLIST

Streamline your practice, enhance profitability, and stay compliant in 2025

Here's a comprehensive checklist to assess your dental practice's readiness for growth in 2025

Strategic Planning



- **Vision and Goals:** Have you defined clear, measurable objectives for your practice this year?
- **Market Analysis:** Have you evaluated local market trends and patient demographics to identify growth opportunities?
- **What's Your Brand:** Have you identified what sets your practice apart from others in your area?

Legal Considerations



- **Contract Reviews:** Are all employee, partnership, shareholder and vendor agreements current and compliant with legal standards?
- **Professional Incorporation:** Have you evaluated the benefits of incorporating your practice for tax and liability purposes?
- **Succession Planning:** Is there a plan in place for practice succession or exit strategy?

Patient Experience



- **Appointment Accessibility:** Do you offer online scheduling and automatic reminders to improve patient convenience?
- **Retention Strategies:** Are there programs to retain existing patients, such as loyalty programs or personalized communication?
- **Feedback Mechanisms:** Do you actively seek and analyze patient feedback to enhance services?

Marketing



- **Digital Presence:** Is your website optimized for search engines and mobile devices?
- **Social Media Engagement:** Are you active on relevant social media platforms to engage with current and potential patients?
- **Referral Programs:** Have you implemented programs to encourage patient referrals?

Risk Management



- **Regulatory Compliance:** Are all licenses and certifications up to date, and is your practice compliant with current healthcare regulations?
- **Insurance Coverage:** Have you reviewed your professional liability and business insurance policies to ensure adequate coverage?
- **Data Security:** Is patient data protected with robust cybersecurity measures?

Team Development



- **Training:** Have you planned ongoing education and training opportunities for your team?
- **Team Morale:** Do you have initiatives in place to maintain and improve team morale and job satisfaction?
- **Performance Evaluations:** Is there a system for regular performance reviews and feedback?

Operational Efficiency



- **Process Optimization:** Have you reviewed and streamlined administrative and clinical workflows to enhance efficiency?
- **Technology Integration:** Are you utilizing up-to-date practice management software and digital tools to improve operations?
- **Equipment Maintenance:** Is there a schedule for regular maintenance and upgrades of dental equipment?

Regularly reviewing and addressing these areas can help ensure your dental practice is well-positioned for growth and success. Need personalized legal advice? Schedule a free consultation with DMC LLP today!



ADDITIONAL RESOURCES

DENTIST LAWYERS BLOG

Stay on top of the latest regarding the business side of dentistry and learn more strategies on running your practice successfully.

VISIT

LEGAL EXTRACTIONS NEWSLETTER

Get the latest on what's happening in the dental industry, and updates on news and opportunities here at DMC every month.

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